

YOUR CHANCE TO WIN!



THIS VALENTINE'S DAY

WE ARE SHARING THE LOVE WITH OUR FLORISTS,
AND GIVING YOU A CHANCE TO WIN!



You could WIN:
- a \$750 Travel Voucher
- one of 5 Gold Class Double Passes

It's so easy to enter the draw,
all you have to do is:

1 SHOP TO WIN
Swipe your access card each time you come to the market and get an (automatic) entry

2 CLAIM YOUR BUSINESS LISTING
Log onto marketfresh.com.au, claim and update your business listing to get 5 bonus entries into the draw.

3 ATTEND THE MELBOURNE MARKET
Attend three times a week (Monday-Saturday) and get 5 bonus entries in to the draw.



BUY AND FLY COMPETITION TERMS & CONDITIONS

Introduction:

- The Promoter of this Promotion is the Melbourne Market Authority ABN 56 160 141. The purpose of this Promotion is to promote the purchase of flowers from the Melbourne Market. Flowers Victoria - a division of Victorian Farmers Federation has generously contributed towards the Promotion prizes.
- Participating in the Promotion constitutes acceptance of these terms and conditions.
- This is a competition of chance and the winner will be determined randomly by the MMA.

Eligibility:

- The Promotion is open to flower buyers at the Melbourne Market, who have a current, active Melbourne Market Access Card under business type 60 (Flower Buyer).
- Persons holding access cards to the Melbourne Market under any other business type (such as stand holder, greengrocer, not for profit etc) are ineligible to enter.

Entry:

- The Promotion commences at 3.30am on Tuesday 31 January 2017 and closes at 12 noon on Saturday 18 February 2017 ("Promotional Period").
- During the Promotional Period, each eligible entrant will automatically be given one entry in the prize draw for each recorded access card entry to the Melbourne Market, capped at one entry per day.
- Eligible entrants will automatically be given five bonus entries if they use their access card to enter the Melbourne Market at least once during the Promotional Period and:
 - enter the Melbourne Market at least three times in any of the following periods: 31 January 2017 to 5 February 2017; 6 February 2017 to 12 February 2017; or 13 February 2017 to 18 February 2017; or
 - update their business listing on marketfresh.com.au at any time during the period 15 January 2017 to 18 February 2017. Bonus entries will be given upon the MMA approving the update of the business listing.

- Entries in any other form will not be accepted.

Entry content:

- The Promoter reserves the right in its absolute discretion to disqualify:
 - any entries that tamper with, or attempt to tamper with, the entry process;
 - any entries that the Promoter considers manipulative, unrepresentative, or disproportionate;
 - any entries that the Promoter determines corrupt or affect, or attempt to corrupt or affect, the administration, security, fairness or proper conduct of the entry process;
 - any entry arising from a business listing that cannot be verified or cannot be connected to a valid access card number.
- Each entrant consents to the Promoter using the entrant's name and the name of the business associated with the entrant's access card in any media for an unlimited period of time without remuneration for the purpose of promoting the Promotion, MarketFresh or products/services supplied by the Promoter or Flowers Victoria.

Prizes:

- Prize pool consists of:
 - 5 double passes to Village Cinema Gold Class
 - One major prize of one \$750 Flight Centre travel voucher.
- Once awarded, the Promoter is not responsible for any prize that has been lost, stolen, forged, damaged or tampered with in any way.
- Winners will be responsible to adhere to the terms and conditions of the respective prizes.
- The prizes cannot be redeemed for cash and are not transferable.

Determining and notifying winners:

- The winners will be drawn randomly by an employee of the Promoter on Thursday 23 February 2017 at 2.00pm at the offices of the Melbourne Market Authority at 55 Produce Drive, Epping, Victoria, 3076.
- The winner will be contacted by phone and email. The winner will also be announced in the next edition of the Melbourne Market e-circular.

Claiming prizes:

- Prizes can be collected from Melbourne Market Authority, 55 Produce Drive, Epping, Victoria 3076 during office business hours of Monday to Friday 8am-4.00pm.
- Prizes not collected within 30 days of being awarded will be forfeited and will not be re-drawn.

General:

- Employees and directors of Promoter, Flowers Victoria or agencies associated with the Promotion, and their immediate families, are ineligible to enter the Promotion. Immediate family means any of the following:
 - Spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-sister, step-brother, first cousin.
 - The Promoter's decision concerning any aspect of the Promotion is final and no correspondence will be entered into.
 - The Promoter may, at its absolute discretion, suspend, cancel or recommence the Promotion if:
 - for any reason the Promotion is not capable of proceeding as planned;
 - the Promotion is corrupted or the administration, security, fairness, integrity or proper conduct of the Promotion is affected;
 - the determination of the winner or delivery of the prize is prevented or hindered by any event outside the Promoter's control.
 - Except for any liability not excluded by law, entrants release and indemnify the Promoter from and against all actions, claims and liabilities, that the entrant now has or in the future may have against the Promoter for any loss, damage or injury (including any special or consequential loss) suffered as a direct or indirect result of the entrant's participation in the Promotion.